PRIMER SERUM WITH QUIDITAT NWP

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Creamy facial fluid with a light texture, providing a pleasant sensorial sensation. Developed to leave skin soft, smooth, and velvety. Contains an active ingredient with potent anti-pollution activity, helping to protect and treat the skin. **How to use:** Apply to skin and massage gently until completely absorbed. Do not rinse.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	Distilled water	Aqua	qsp	Vehicle	-
	Sodium Gluconate	Sodium Gluconate	0.10	Chelator	-
B	**CARBOGREEN EI**	***Oryza sativa* Rice Starch, *Cyamopsis tetragonoloba* (Guar) Gum and Algin**	**0.50**	**Texture, Velvety and Soft Sensorial, Viscosity Controller**	**ASSESSA**
	CARBOGREEN EO	***Cyamopsis tetragonoloba* (Guar) Gum, Tapioca Starch, *Oryza sativa* (Rice) Starch and Algin**	**0.50**	**Texture, Soft and Nourishing Sensorial, Viscosity Controller**	**ASSESSA**
	Vegetable Glycerin	Glycerin	5.00	Humectant	-
C	Emulgade® Verde 10MS	Polyglyceryl-10 Stearate	3.50	Emulsifier	BASF
	Cetearyl Alcohol	Cetearyl Alcohol	0.50	Thickener	-
	PLUGIN GS	***Helianthus Annuus* Seed Extract, Isopropyl Palmitate, Hydrogenated Farnesene, *Simmondsia Chinensis* Seed Oil, *Salvia Hispanica* Seed Extract, Tocopheryl Acetate**	**4.00**	**Alternative to Silicone D5, Spreadability, Sensorial**	**ASSESSA**
	Caprylic/Capric Triglyceride	Caprylic/Capric Triglyceride	2.00	Emollient	-
	Vitamin E	Tocopherol	0.10	Antioxidant	-
D	Cosphaderm® GMCY	Glyceryl caprylate	0.50	Emollient and "Preservative free"	Cosphatec
E	**ACTIMULSI GA20 BS**	***Acacia senegal* Gum Extract, Sodium Benzoate and Potassium Sorbate**	**2.00**	**Softness and Soothing**	**ASSESSA**
	QUIDITAT NWP BS	***Cucumis sativus* (cucumber) Fruit Extract, *Hypnea musciformis* Extract, *Gelidiella acerosa* Extract, Sodium Benzoate and Potassium Sorbate**	**2.00**	**Anti-inflammatory, Cell renewal, Hydration, Protection, Reduction of erythema, Soothing, Spots reduction**	**ASSESSA**
F	**ORMAGEL SH BS**	***Hypnea musciformis* Extract, *Sargassum filipendula* Extract, Sorbitol, *Gelidiella acerosa* Extract, Sodium Benzoate and Potassium Sorbate**	**1.00**	**Anti-inflammatory, Antiaging, Firmness, Hydration, Protection, Softness, Soothing**	**ASSESSA**
G	Facial HS 4	Parfum	0.30	Parfum	Scentec
H	Lactic acid	Lactic Acid	qs	pH Adjustment	-

PROCEDURE: Add phase A to an appropriate container and stir until fully dissolved. In a separate container, pre-homogenize phase B. Gradually add phase B at room temperature under vigorous stirring. Heat the mixture to 85 °C and maintain vigorous stirring for 20 minutes. Then, slowly incorporate phase C while keeping the temperature at 85 °C, and continue stirring vigorously for 10 minutes. Begin the cooling process, put moderate stirring. When the temperature drops to 40 °C, add phases D, E, F, and G sequentially, with a 5-minute interval between each addition. Finally, adjust the pH using phase H.

FORMULA SPECIFICATION:

- Viscosity: 1500 - 3000 cps, spindle 4, torque 20
- pH: 5.0 - 5.5
- Natural Index ISO 16128: 99,3%

Formulation developed and tested in our laboratories with the ingredients and quantities described. Formulations need to be tested under factory conditions to evaluate the manufacturing method. Assessa is not responsible for changes in formulation, manufacturing method and stability that may occur due to adaptations.

ASSESSA's raw materials:

CARBOGREEN PLATFORM allows us to make natural and biodegradable hydrogels with a unique sensory profile. In this formula, CARBOGREEN EI and CARBOGREEN EO are used to create a serum with an creamy, shiny, and structured emulsion, while maintaining a light texture. Upon application, the skin feels hydrated, soft, nourished, and velvety.

PLUGIN GS is a combination of sunflower, chia and jojoba oil fractions with a biomimetic composition similar to skin sebum and is a natural substitute for Silicone D5 in skin care formulas, providing a silky touch.

ACTIMULSI GA20 is a natural multifunctional bioactive derived from the scar exudate of Acacia senegal, which improves the sensorial properties of formulas, providing a soft touch.

QUIDITAT NWP is a high-performance bioactive composed of active cucumber biomolecules, potentiated through the formation of a synergistic polymeric network with seaweed polysaccharides. Provides anti-inflammatory, soothing and spot reduction effect.

ORMAGEL SH is a high performance marine bioactive ingredient, developed through the careful combination of red and brown algae in a specially formulated proportion for maxium effect on the skin. Promotes anti-inflammatory and anti-aging effects, enhances skin firmness, provides deep hydration and protection, and leaves the skin soft and soothed.